

<b>Notice of References Cited</b>	Application/Control No. 10/757,224	Applicant(s)/Patent Under Reexamination BERRYMAN, JOHN W.	
	Examiner Gary C. Hoge	Art Unit 3611	Page 1 of 1

**U.S. PATENT DOCUMENTS**

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
	A	US-74,530 A	02-1868	Harris et al.	40/590
	B	US-5,685,099 A	11-1997	Favata, Joseph K.	40/590
	C	US-2004/0231208 A1	11-2004	Pitt, John Dunlop	040/590
	D	US-			
	E	US-			
	F	US-			
	G	US-			
	H	US-			
	I	US-			
	J	US-			
	K	US-			
	L	US-			
	M	US-			

**FOREIGN PATENT DOCUMENTS**

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Country	Name	Classification
	N					
	O					
	P					
	Q					
	R					
	S					
	T					

**NON-PATENT DOCUMENTS**

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	"9 Ad Programs," Truck Ads, <a href="http://web.archive/web/20021206095542/www.truckads.com/ad_programs.htm">http://web.archive/web/20021206095542/www.truckads.com/ad_programs.htm</a> , December 6, 2002.
	V	"E-Z AD Catalog," Truck Ads, <a href="http://web.archive/web/20021204213332/www.truckads.com/buy_it_now.htm">http://web.archive/web/20021204213332/www.truckads.com/buy_it_now.htm</a> , December 4, 2002.
	W	"The Process," Truck Ads, <a href="http://web.archive/web/20021217200411/www.truckads.com/carrier_program_the_process.htm">http://web.archive/web/20021217200411/www.truckads.com/carrier_program_the_process.htm</a> , December 17, 2002.
	X	Beth Davis, "Ads on trucks' sides are moveable feasts for eyes," Jacksonville Business Journal, June 28, 2002.

\*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)  
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.